

West Hub Community Fund Information Pack

Overview:

The West Hub invites proposals from the wider University of Cambridge community for events to be hosted at our vibrant venue. We are seeking a diverse range of proposals that cater to various interests and age groups, including but not limited to exhibitions, concerts, sports activities, wellbeing seminars, events for children and senior citizens.

Eligibility

This call is open to members of the University of Cambridge community who are passionate about organising engaging and inclusive events, open to all members of the community.

Funds Available:

The maximum funding available per proposal is £1,000. Funds may be utilised for a one off, or series of events.

Submission Deadline:

All proposals must be submitted by 5pm on Thursday 15th February 2024. Late submissions will not be considered.

Evaluation Criteria:

Submitted proposals will be evaluated based on the following criteria:

- Relevance and Inclusivity: Proposals should demonstrate the ability to attract a diverse
 audience and contribute positively to the community. Events that are inclusive and
 accessible to different demographics will be favourably considered.
- **Innovation and Creativity:** We encourage unique and innovative event ideas that showcase creativity and provide a distinctive experience for attendees.
- Feasibility: Proposals should outline a clear and realistic plan for event execution, including
 planning, resources, and a timeline. Feasibility is crucial for the successful implementation of
 events.
- **Community Impact:** Consideration will be given to proposals that demonstrate a positive impact on the local community. This may include fostering community connections, promoting well-being, and enhancing the overall quality of life.
- **Sustainability:** We value environmentally conscious events. Proposals that incorporate sustainable practices and minimise environmental impact will be viewed positively.

Submission Guidelines:

Proposals should be submitted electronically to grants@westcamhub.co.uk by 5pm on Thursday 15th February 2024:

- Include a detailed description of the proposed event, including its purpose, activities, and expected outcomes.
- Provide a budget breakdown detailing how the funding will be allocated.
- Outline any partnerships or collaborations involved in the event.
- Include information about the organiser's experience in event planning, if applicable.
- Events must be planned between 1st April and 31st July 2024.

Notification:

Successful applicants will be notified by March 2024. The West Hub reserves the right to negotiate and modify proposals based on available resources.

A diverse panel comprising of members of the West Hub Steering Committee who represent stakeholders at the West Hub will assess all applications following the principles of fairness and transparency.

Please, feel free to think creatively. We encourage you to visit the facility and discuss your proposal with a member of our events team prior to submitting your proposal. This will give you an opportunity to understand the facilities and services on offer and guidance on developing your proposal to ensure your event achieves its desired outcomes along with advice on what is operationally possible.

We look forward to receiving your exciting proposals and working together to create memorable events for the Cambridge community at the West Hub!